



Northern California Children's Chorus

2011 – 2012 Concert Season

Wintersong-Holiday Concert December 11, 2011 (250 attendees)

Spring Concert May 20, 2012 (200 attendees)

Ad Size	Dec. concert	May Concert	Both Concerts
Full page 4" w x 7.5"h	\$65	\$65	\$110
½ page horizontal 4" w x 3.5"h	\$40	\$40	\$70
Business Card horizontal 3.5"w x 2"h	\$20	\$20	\$35

Support NCCC while promoting your own business with an ad in our concert programs. Your ad in the NCCC concert program will be read by hundreds of arts patrons who love choral music.

All ads in the program are black and white. Artwork should be black or dark color ink for reproduction. **Colored illustrations, business cards, letterheads lack adequate reproduction quality.**

Ads need to be in one of the following formats:

- **Adobe InDesign** files with all images and fonts
- **Adobe Illustrator** files with all images imbedded
- **High res eps or tif files** 300 dpi minimum
- **High res pdf files** with all fonts imbedded and images at 300 pixels or better
- **Hard copy** – only if you absolutely must

Do you have layout/format questions? Email Sheila sheilaa@gmail.com In the subject line write "Ad-NCCC"

WHEN: Ad copy must be emailed, payment mailed to NCCC office by **Dec 8**

Email ad copy to Sheila @ sheilaa@gmail.com Check payable to NCCC- address below

Ad Size/type _____ Amount \$ _____ _ca _ck

Business Name:	
Person Contact:	
Phone:	Email:
Address:	
Chorus singer reference:	